

2020 CHAPTER LEADERS DISCUSSION

September 25, 2020







WELCOME

KIMBERLY GREEN, MBA

AHRMM Member Engagement Specialist Chapter Relations Committee Staff Liaison



AHRMM AFFILIATED CHAPTERS













CONGRATULATIONS - DIAMOND

- ▲ Arizona Healthcare Materials Management Association
- ▲ California Association of Healthcare Purchasing & Materials Managers
- ▲ Healthcare Materials Management Society of New Jersey
- ▲ Kansas Association for Healthcare Resource & Materials Management
- ▲ Mid-Atlantic Society of Healthcare Materials Management
- ▲ Minnesota Chapter of AHRMM
- ▲ North Texas Association for Healthcare Resource & Materials Management
- ▲ Western States Healthcare Material Management Association

CONGRATULATIONS - GOLD

- ▲Florida Chapter of AHRMM
- △Georgia Society for Healthcare Materials Management
- ▲New England Society for Healthcare Materials Management
- **∠**Rocky Mountain Chapter of AHRMM
- **△**SEPAC, Inc.

CONGRATULATIONS - SILVER

- △Mississippi Hospital Association Society for Supply Chain Management in Healthcare
- ▲Tennessee Association for Healthcare Resource & Materials

 Management

CONGRATULATIONS - BRONZE

- △Michigan Association for Healthcare Resource & Materials Management
- △Missouri Association of Healthcare Purchasing & Materials Management
- **△**Society for Arkansas Healthcare Purchasing & Materials Management
- ▲Texas Gulf Coast Supply Chain
- ∠Wisconsin Healthcare Purchasing & Materials Management Association

CONGRATULATIONS - STANDARD

- **△**Chicago Metro Chapter of AHRMM
- **△**Greater Ohio Chapter of AHRMM
- △Greater San Antonio Healthcare Resource & Materials Management Chapter (dissolved late 2019)
- △Indiana Healthcare Supply Chain Association
- ▲Northern Plains Association of Healthcare Materials Management
- ∠Virginia Association for Healthcare Resource & Materials Management

CONGRATULATIONS - NEW CHAPTER

HEALTHCARE SUPPLY CHAIN ASSOCIATION OF UPSTATE NEW YORK

Affiliated May 2020

Chapter President: Ryan Burke

WELCOME

JASON ISHERWOOD

2020 Chapter Relations Committee Chair



2020 CHAPTER RELATIONS COMMITTEE

Joel Appleberry

Director of Operations Strategic Healthcare Services, LLC

Tim Bugg, CMRP

President and CEO Capstone Health Alliance

Ashley Brown

OSU Physicians Purchasing Operations Manager

The Ohio State University Wexner Medical Center

Suzi Collins, CMRP

Director of Materials Management Steward Health Care

Ric Goodhue, CMRP

Equipment Planner/Capital Coordinator CaroMont Health

William Kellar

CEO

Healthtrust Supply Chain

Rick Laird

Director, Business Development Xerox Corporation

Patrick Laplante

VP

Logihedron/Strateg

Roger Mattice

Director Contracts & Materials Management URMC - Highland Hospital

Tracy Moseley, CMRP

Director of Materials Management Maria Parham Health

George Pearson

Senior Contract Manager Encompass Health Corporation

Tracy Raymond

Materials Manager Valley Ambulatory Surgery Center

Randy Rowell

CEO

One Pass Access

Corey Schmidt, CMRP

Strategic Sourcing Project Manager The University of Kansas Hospital

Paulette Simmons

Contracts Specialist, Buyer ANMED Health

Heidi Sweeney

Manager, Materials Management San Antonio Regional Hospital

Michele Tracy, CPM

Senior Consultant Vizient

Staff Liaison:

Kimberly Green, MBA



CONNECTING WITH MEMBERSHIP DURING THE PANDEMIC: COVID 2020

NESHMM







PRESENTERS

Craig Dudley
Director Materials Management
Lawrence General Hospital

Susan Wills
Director Strategic Sourcing and Contracts
Dana-Farber Cancer Institute, Inc.

Gennady Beyzarov Manager of Business Systems and Analytics Boston Children's Hospital

Jennifer Dunne Key Account Manager Nixon Medical

NESHMM – WHO ARE WE?

▲NESHMM's mission is to provide Healthcare Material Management Professionals with timely education on industry best practices and encourage peer networking, as well as, sponsor forums for the exchange of useful information.

∠Total of 550 NESHMM members – 201 MMs & 352 Vendors



NESHMM EDUCATION COMMITTEE

- ∠Susan Wills, Dana-Farber Cancer Institute, Inc.
- ∠John Hayes, Cambridge Health Alliance
- ▲Bill Butler, Mass General Brigham
- ▲Gennady Beyzarov, Boston Children's Hospital
- **∠**Duane Bragg, Yankee Alliance
- ∠Kevin Desmond, Lawrence General
- ▲Doug Korba, Medline
- ∠Jennifer Dunne, Nixon Medical
- ∠Craig Dudley, Lawrence General Hospital

ONSET OF PANDEMIC

- ▲ We had two events tentatively scheduled for April and June
- ▲ Education team continued to meet twice per month
- ▲ Wait and watch

- ▲ Governors mandate in March stay home

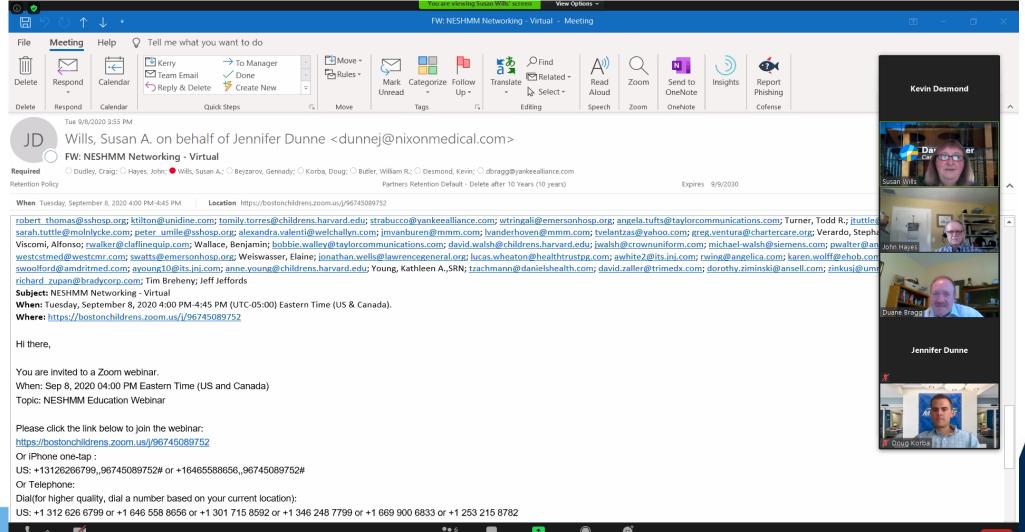
RE-ENGAGING

- ∠What do we do now?
- Request from membership to start connecting on Covid PPE experiences and sharing resources
- **∠**Length of events
- **∠**Type of events
- **∠**Outreach to membership
- ▲New normal



CQO: The Health Care Supply Chain

The New Normal – Education team meetings















TOPICS

∠ Pandemic

▲ PPE sourcing and resource sharing

∠ Provider/Supplier/GPO perspective – understanding the global supply chain

- ▲ Member presentations
 - First time presenters
 - TED talks

∠ Sales events







OUR FIRST EVENTS

▲ Traditional educational sessions, modified (90 min)

- Supplier perspective on pandemic
 - Invited key pandemic related suppliers/GPO and distributors:
 - 3M
 - PDI
 - Premier
 - Vizient
 - Claflin Medical
- Provider perspective on pandemic
 - Asked for volunteers for the provider event

∠ Happy Hour (30 min)

- Limited attendance
- Lacking meaningful conversation

▲ NESHMM Networking (45 min)

- Don't call it happy hour
- Similar attendance as happy hour
- Had to keep asking "so what else is going on"

WAYS TO CONNECT AND CONTINUE TO ENGAGE

- ➤ Types of events
 - > Educational formal
 - ➤ Networking more informal
 - > Include mini presentations for engagement
 - > Plant questions in the audience to get the conversation started
 - > TED talks
 - > First time presenters
 - ➤ Happy Hour totally informal
 - ➤ Sales events under consideration
- Continued challenges
 - ➤ Consistent attendance
 - ➤ Member participation
 - > Engagement from members during the events

COMMUNICATION

∠WildApricot website

▲Member request to post Covid related resources on our website: ie. AHRMM Coronavirus updates

∠Linkedin

▲Member surveys and meeting evaluations





COMMUNICATION – WILD APRICOT

Membership database

- Renewals
- New members

▲ Events

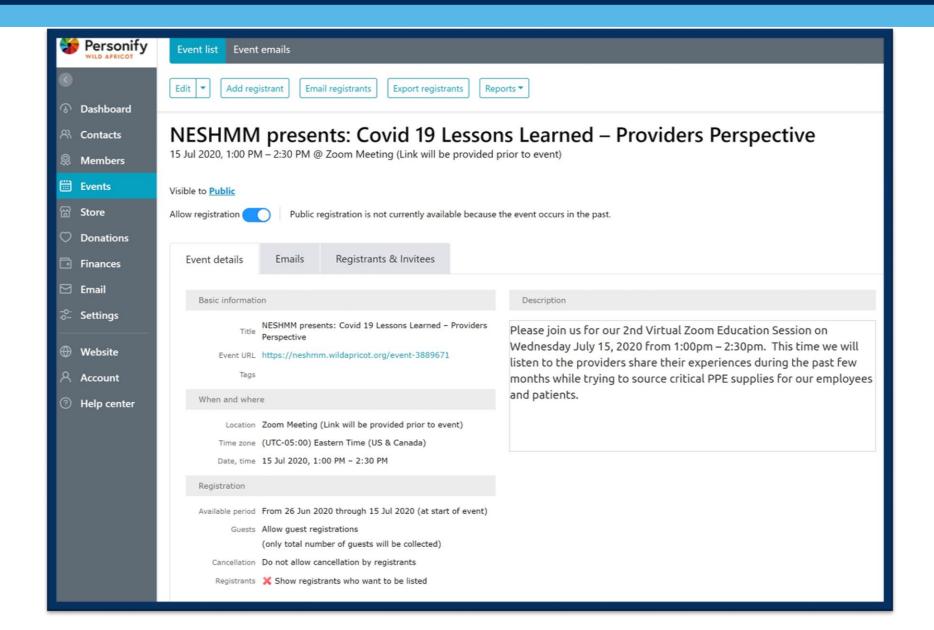
- Created through WildApricot
 - Emails 1st notice & reminders
 - Can set release dates to automatically send to members
 - o Event calendar on website
 - Registration forms RSVP

∠Website management

- Updates
 - Post event content, images, and videos
 - AHRMM COVID-19 updates posted regularly
 - Job postings
 - All questions & inquiries get automatically sent to Jenn Dunne
- Mobile access



COMMUNICATION – WILD APRICOT EVENT CREATION



COMMUNICATION – WILD APRICOT EVENT CALENDAR



HOME EVENTS MEMBERSHIP ► EDUCATION ► BOARD OF DIRECTORS SPONSORS JOB POSTINGS CONTACT

Sack

Add to my calendar

NESHMM presents: Covid 19 Lessons Learned – Providers Perspective

When 15 Jul 2020

1:00 PM - 2:30 PM

Location Zoom Meeting (Link will be

provided prior to event)

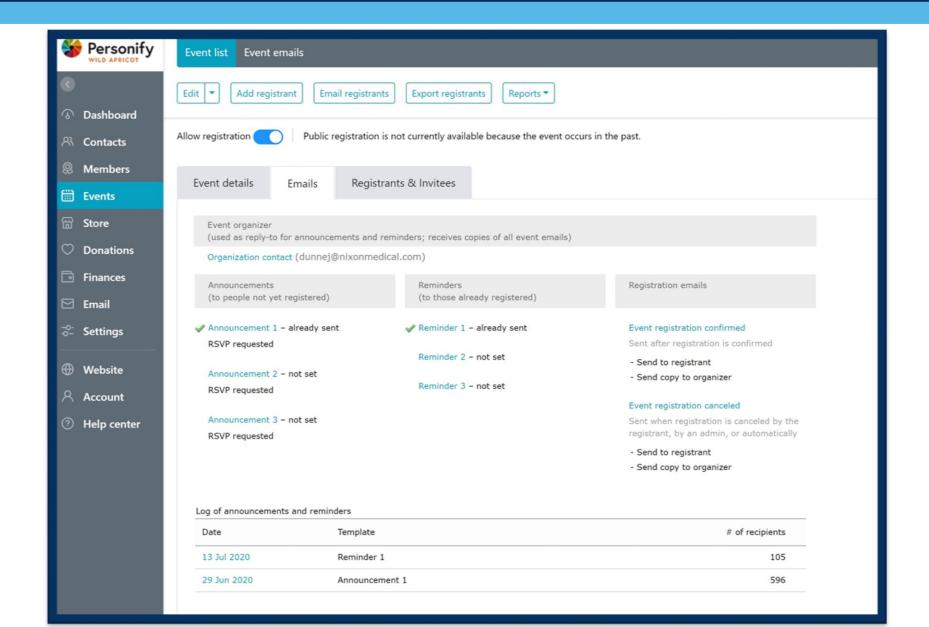
Already registered

Registration is closed

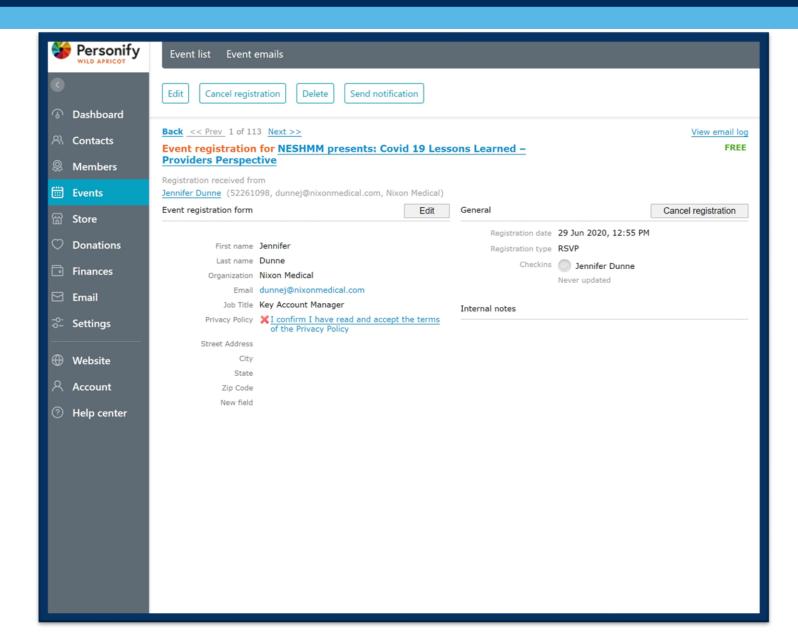
Please join us for our 2nd Virtual Zoom Education Session on Wednesday July 15, 2020 from 1:00pm – 2:30pm. This time we will listen to the providers share their experiences during the past few months while trying to source critical PPE supplies for our employees and patients.

Powered by Wild Apricot Membership Software

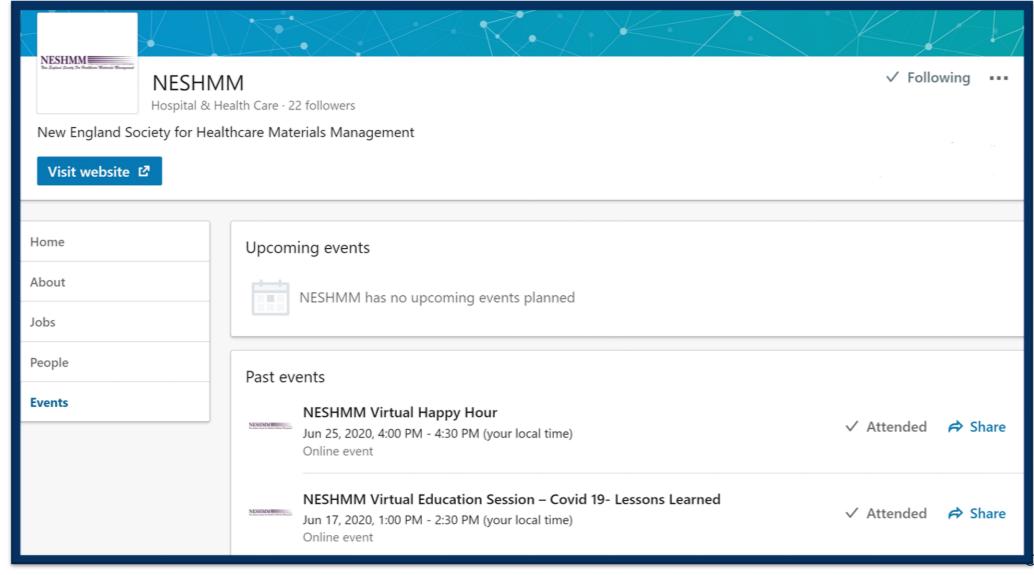
COMMUNICATION – WILD APRICOT EVENT EMAILS



COMMUNICATION – WILD APRICOT EVENT RSVP

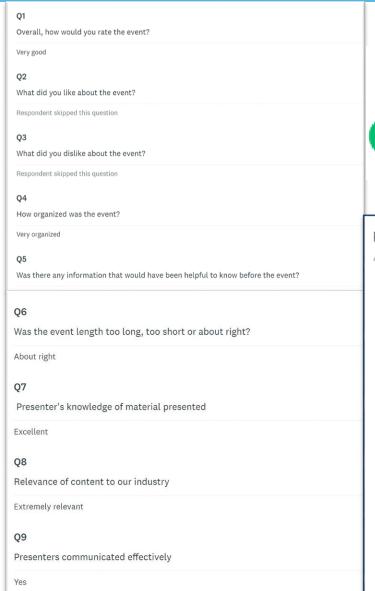


COMMUNICATION – LINKEDIN

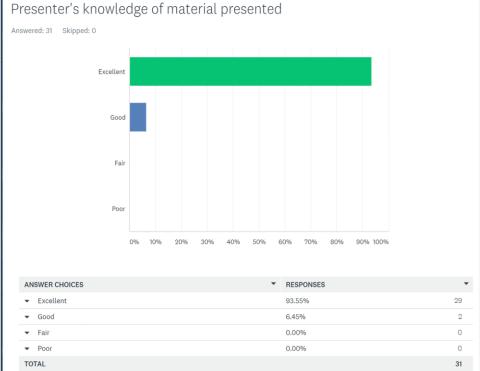


2020AHRMM

COMMUNICATION – SURVEY MONKEY







Other topics you'd like to hear about (for the Education Committee) RESPONSES (5) WORD CLOUD TAGS (0) Apply to selected ▼ Filter by tag ▼ Search responses Showing 5 responses We like it when NESHMM has a Hospital Supply Chain professional speak. The topics have varied, but there have been several panel discussions that were engaging. 1/9/2020 11:40 AM View respondent's answers Overall I thought Randy was an excellent choice! 1/7/2020 8:36 AM View respondent's answers Personal Growth topics and presentation skills View respondent's answers 1/7/2020 8:26 AM Al Applications for Supply Chain View respondent's answers 1/6/2020 7:55 PM

TECHNOLOGY

∠How to get started

- IT
- Telecommunications
- Driver

∠Which platform

- Zoom
- Google Meet
- Teams

∠Platform capacity

• 10 participants or 500

▲ Meeting controls

- Standard
- Webinar
- Recording



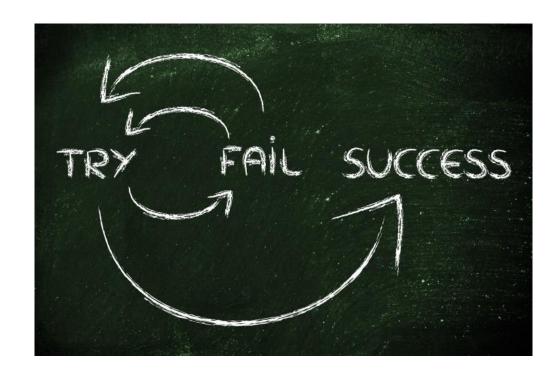
TECHNOLOGY

- ∠Zoom was available to a few of us
- **∠**Zoom limitations
- **∠**Connectivity issues
- **∠**Work the Room



LESSONS LEARNED

- ▲ Stay close to invite and watch for rogue emails around the event
- ▲ Need a technology driver to manage the event
- ▲ Website manager send invites, reschedule invites, upload documents, surveys
- ▲ How attendance improved with virtual events
 - Typical event we might get 30-50 attendees and most are suppliers
 - Annual event we would get 100
 - First two zoom events brought in close to 150-200 attendees



Questions?

